



KeyCite Yellow Flag - Negative Treatment

Distinguished by [Gaghan v. Hoffman-La Roche Inc.](#), N.J.Super.A.D., August 4, 2014

209 N.J. 173
Supreme Court of New Jersey.

Kamie S. KENDALL, Plaintiff–Respondent,
v.

HOFFMAN–LA ROCHE, INC., Roche Laboratories,
Inc., [F. Hoffman–La Roche Ltd.](#), and [Roche Holding Ltd.](#), Defendants–Appellants.

Argued Oct. 24, 2011.

|
Decided Feb. 27, 2012.

Synopsis

Background: Patient brought action against drug manufacturer after she developed inflammatory bowel disease (IBD) as an alleged result of her use of drug prescribed to her for treatment of recalcitrant nodular acne. The Superior Court entered judgment on jury verdict in favor of patient, awarding \$10.5 million in compensatory damages and \$78,500 in past medical expenses. Drug manufacturer appealed. The Superior Court, Appellate Division, [2010 WL 3034453](#), affirmed in part, and reversed and remanded in part. Manufacturer appealed.

Holdings: The Supreme Court, Long, J., held that:

[1] in determining accrual of cause of action for failure to warn, trial court may consider Product Liability Act (PLA) presumption that a Food and Drug Administration (FDA)-approved label is adequate to inform a reasonable person of the dangers of a product, and

[2] patient could not have reasonably known that drug caused or exacerbated her condition, and thus claim was not barred by two-year statute of limitations, notwithstanding PLA presumption of adequacy.

Affirmed.

Wefing, Judge (temporarily assigned), dissented and filed opinion.

West Headnotes (24)

[1] Limitation of Actions

🔑 [Nature of statutory limitation](#)

Statutes of limitation are intended to penalize dilatoriness and serve as measures of repose.

[1 Cases that cite this headnote](#)

[2] Limitation of Actions

🔑 [Want of diligence by one entitled to sue](#)

When a plaintiff knows or has reason to know that he has a cause of action against an identifiable defendant and voluntarily sleeps on his rights so long as to permit the customary period of limitations to expire, the pertinent considerations of individual justice as well as the broader considerations of repose, coincide to bar his action; where, however, the plaintiff does not know or have reason to know that he has a cause of action against an identifiable defendant until after the normal period of limitations has expired, the considerations of individual justice and the considerations of repose are in conflict and other factors may fairly be brought into play.

[2 Cases that cite this headnote](#)

[3] Limitation of Actions

🔑 [In general; what constitutes discovery](#)

The “discovery rule” postpones the accrual of a cause of action so long as a party reasonably is unaware either that he has been injured, or that the injury is due to the fault or neglect of an identifiable individual or entity; once a person knows or has reason to know of this information, his or her claim has accrued since, at that point, he or she is actually or constructively aware of that state of facts which may equate in law with a cause of action.

[6 Cases that cite this headnote](#)

[4] Limitation of Actions

🔑 [In general;what constitutes discovery](#)

At the heart of every discovery rule case is the issue of whether the facts presented would alert a reasonable person exercising ordinary diligence that he or she was injured due to the fault of another.

[4 Cases that cite this headnote](#)

[5] Limitation of Actions

🔑 [In general;what constitutes discovery](#)

Critical to the running of the statute of limitations is the injured party's awareness of the injury and the fault of another.

[1 Cases that cite this headnote](#)

[6] Limitation of Actions

🔑 [In general;what constitutes discovery](#)

The discovery rule prevents the statute of limitations from running when injured parties reasonably are unaware that they have been injured, or, although aware of an injury, do not know that the injury is attributable to the fault of another.

[8 Cases that cite this headnote](#)

[7] Limitation of Actions

🔑 [In general;what constitutes discovery](#)

For limitations purposes, where the relationship between plaintiff's injury and defendant's fault is not self-evident, it must be shown that a reasonable person, in plaintiff's circumstances, would have been aware of such fault in order to bar her from invoking the discovery rule.

[8 Cases that cite this headnote](#)

[8] Limitation of Actions

🔑 [In general;what constitutes discovery](#)

The discovery rule balances the need to protect injured persons unaware that they have a cause of action against the injustice of

compelling a defendant to defend against a stale claim.

[3 Cases that cite this headnote](#)

[9] Limitation of Actions

🔑 [In general;what constitutes discovery](#)

Limitation of Actions

🔑 [Injuries to the Person](#)

Legal and medical certainty regarding injury and fault are not required for a claim to accrue, for limitation purposes.

[1 Cases that cite this headnote](#)

[10] Limitation of Actions

🔑 [In general;what constitutes discovery](#)

In order for a claim to accrue for statute of limitations purposes, a plaintiff need not be informed by an attorney that a viable cause of action exists.

[2 Cases that cite this headnote](#)

[11] Limitation of Actions

🔑 [In general;what constitutes discovery](#)

In order for a claim to accrue for statute of limitations purposes, a plaintiff does not need to understand the legal significance of the facts.

[Cases that cite this headnote](#)

[12] Limitation of Actions

🔑 [In general;what constitutes discovery](#)

A plaintiff's delaying his filing until he obtains an expert to support his cause of action does not delay accrual of action for limitations purposes.

[Cases that cite this headnote](#)

[13] Limitation of Actions

🔑 [Injuries to the Person](#)

In cases in which fault is not self-evident at the time of injury, a plaintiff need only have reasonable medical information that connects

an injury with fault to be considered to have the requisite knowledge for the claim to accrue for limitations purposes.

[6 Cases that cite this headnote](#)

[14] Limitation of Actions

🔑 Diseases;drugs

Temporal proximity of injury with exposure may be sufficient medical information for a claim to accrue for limitations purposes; however, it is not dispositive.

[1 Cases that cite this headnote](#)

[15] Limitation of Actions

🔑 Burden of proof in general

The burden is on the plaintiff seeking application of the discovery rule to establish that a reasonable person in her circumstances would not have been aware within the prescribed statutory period that she was injured through the fault of another.

[3 Cases that cite this headnote](#)

[16] Products Liability

🔑 Constitutional and Statutory Provisions

Products Liability

🔑 Health Care and Medical Products

Product Liability Act (PLA) was enacted as a remedial measure to limit the liability of manufacturers; in particular, the Legislature intended to reduce the burden on manufacturers of Food and Drug Administration (FDA)-approved products resulting from products liability litigation. N.J.S.A. 2A:58C-1 et seq.

[5 Cases that cite this headnote](#)

[17] Damages

🔑 Statutory Provisions

Products Liability

🔑 Constitutional and Statutory Provisions

Products Liability

🔑 Strict liability

Products Liability

🔑 Negligence or fault

Product Liability Act (PLA) was not intended to codify all issues relating to product liability, and basic common law principles of negligence and strict liability remain intact, except to the extent that the Act sets limits on liability and punitive damages. N.J.S.A. 2A:58C-1(a).

[1 Cases that cite this headnote](#)

[18] Products Liability

🔑 Warnings or Instructions

Under the common law, a product may be unsafe, and therefore defective, because of a failure to warn or an inadequate warning.

[Cases that cite this headnote](#)

[19] Products Liability

🔑 Warnings or Instructions

Products Liability

🔑 Foreseeable or intended use

An adequate warning, for products liability purposes, includes the directions, communications, and information essential to make the use of a product safe, and reveals the risks attendant on all foreseeable uses.

[Cases that cite this headnote](#)

[20] Products Liability

🔑 Warnings or instructions

Generally, the adequacy of a warning, for products liability purposes, is a jury question.

[Cases that cite this headnote](#)

[21] Products Liability

🔑 Warnings or Instructions

Products Liability

🔑 Health Care and Medical Products

Products Liability

🔑 Warnings or instructions

Under the Product Liability Act (PLA), compliance with Food and Drug

Administration (FDA) regulations provides compelling, although not absolute, evidence that a manufacturer satisfied its duty to warn about the dangers of its product. [N.J.S.A. 2A:58C-4](#).

[2 Cases that cite this headnote](#)

[22] Limitation of Actions

🔑 Presumptions in general

In determining, for statute of limitations purposes, accrual of cause of action for products liability against drug manufacturer based on a failure to warn, trial court may consider Product Liability Act (PLA) presumption that a Food and Drug Administration (FDA)-approved label is adequate to inform a reasonable person of the dangers of a product. [N.J.S.A. 2A:58C-4](#).

[6 Cases that cite this headnote](#)

[23] Limitation of Actions

🔑 Presumptions in general

In the context of determining accrual of cause of action for statute of limitations purposes, Product Liability Act (PLA) presumption that a Food and Drug Administration (FDA)-approved label is adequate to inform a reasonable person of the dangers of a product is capable of being overcome by evidence which tends to disprove the presumed fact, thereby raising a debatable question regarding the existence of the presumed fact; if, in the face of the evidence, reasonable people would differ regarding the presumed fact, the presumption will be overcome. [N.J.S.A. 2A:58C-4](#); [N.J.S.A. 2A:84A](#), App. A, [Rules of Evid., N.J.R.E. 301](#).

[3 Cases that cite this headnote](#)

[24] Limitation of Actions

🔑 Diseases;drugs

Patient could not have reasonably known that drug prescribed for treatment of her recalcitrant nodular acne caused or exacerbated her inflammatory bowel disease

(IBD), and thus, under discovery rule, patient's failure-to-warn products liability action against drug manufacturer was not barred by two-year statute of limitations, notwithstanding application of Product Liability Act (PLA) presumption that a Food and Drug Administration (FDA)-approved label is adequate to inform a reasonable person of the dangers of a product; patient did not experience gastrointestinal effects through her first four courses of the drug, patient's doctors never advised patient not to take the drug or of the risks of IBD, drug warning did not mention IBD or ulcerative colitis, and warning would not have reasonably caused patient to doubt her physicians or to disregard the advice and information that had been imparted to her by them for the prior six years. [N.J.S.A. 2A:58C-4](#).

[5 Cases that cite this headnote](#)

Attorneys and Law Firms

****543** Paul W. Schmidt, a member of the District of Columbia bar, argued the cause for appellants (Gibbons, Dughi & Hewit, and Covington & Burling, attorneys; Mr. Schmidt, [Michelle M. Bufano](#), [Russell L. Hewit](#), Cranford, and [Michael X. Imbroscio](#), a member of the District of Columbia bar, of counsel; Mr. Schmidt, Ms. Bufano, ****544** Mr. Hewit, Mr. Imbroscio and [Natalie H. Mantell](#), Newark, on the briefs).

David R. Buchanan argued the cause for respondent (Seeger Weiss and Hook & Bolton, attorneys; Mr. Buchanan and [Michael D. Hook](#), a member of the Florida bar, on the briefs).

[John Zen Jackson](#), Morristown, submitted a brief on behalf of amicus curiae The Medical Society of New Jersey (McElroy, Deutsch, Mulvaney & Carpenter, attorneys).

[Michael A. Galpern](#), Cherry Hill, and [Jonathan W. Miller](#) submitted a brief on behalf of amicus curiae New Jersey Association for Justice (Locks Law Firm, attorneys).

[Stephen C. Matthews](#) submitted a brief on behalf of amici curiae The New Jersey Business and Industry Association, The New Jersey State Chamber of Commerce, and

The Commerce and Industry Association of New Jersey (Porzio, Bromberg & Newman, attorneys; Mr. Matthews and [Brian P. Sharkey](#), Morristown, on the brief).

[Edward J. Fanning, Jr.](#) submitted a brief on behalf of amici curiae The New Jersey Lawsuit Reform Alliance and The Healthcare Institute of New Jersey (McCarter & English, attorneys; Mr. Fanning and [David R. Kott](#) of counsel; Mr. Fanning, Mr. Kott and [Maritza Braswell](#), Newark, on the brief).

Opinion

Justice LONG delivered the opinion of the Court.

*179 On December 21, 2005, plaintiff Kamie Kendall filed suit against Hoffman–LaRoche, Inc., Roche Laboratories, Inc., F. Hoffman–LaRoche Ltd., and Roche Holding, Ltd. (defendants), for injuries that allegedly resulted from her use of [Accutane](#), a drug produced and marketed by defendants. Defendants moved to dismiss the action as untimely. The trial judge conducted a *Lopez* hearing¹ and ruled that Kendall's claim was not time-barred; her delay was reasonable under the circumstances.

A subsequent jury trial resulted in a large award to Kendall. Defendants appealed, challenging a number of the evidential rulings at trial and again arguing that the suit was barred by the statute of limitations. The Appellate Division declared the action timely, but reversed the award on other grounds. On certification, the sole issue before us is whether Kendall's action is time-barred.

The case requires us to revisit our discovery rule jurisprudence and to assess the place, if any, of the Product Liability Act (PLA), *N.J.S.A. 2A:58C-1* to -11, in determining whether to countenance a filing delay. In particular, we are asked to decide if the presumption of adequacy of a Food and Drug Administration (FDA)-approved warning, provided in *N.J.S.A. 2A:58C-4*, affects the application of the discovery rule.²

Although that presumption is not a perfect fit for a statute of limitations analysis, we have concluded, as did the Appellate Division, that it cannot be totally ignored where the question is *180 what a reasonable person knew or should have known about the risks of a product for discovery rule purposes. However, in the discovery rule setting, the presumption is not dispositive but may be

overcome by evidence that tends to disprove the presumed fact.

**545 With that consideration in place, we are satisfied, as were the trial judge and the Appellate Division, that Kendall reasonably did not appreciate by December 21, 2003, that [Accutane](#) had caused or exacerbated her condition and that, therefore, her filing on December 21, 2005, was timely.

I.

The relevant facts are basically uncontroverted.

A. [Accutane](#)

[Accutane](#), the brand name for [isotretinoin](#), is a prescription drug developed and marketed by defendants.³ *Physicians' Desk Reference* 2848 (59th ed. 2005). The drug is a retinoid, derived from vitamin A, that is used to treat recalcitrant [nodular acne](#) that has not responded to other regimens. *Id.* at 2849. [Nodular acne](#) is a condition marked by an accumulation of sebum under the skin, which ultimately ruptures the follicle wall and forms an inflamed nodule. John S. Strauss & Diane M. Thiboutot, *Diseases of the Sebaceous Glands, in Fitzpatrick's Dermatology in General Medicine* 771–73 (Irwin M. Freedberg et al. eds., 5th ed. 1999). Although much remains unknown about how [Accutane](#) treats acne, the drug appears to reduce the production of oil and waxy material in the sebaceous glands. *Physicians' Desk Reference, supra*, at 2849.

[Accutane](#) has a number of known side effects, including dry lips, skin and eyes; [conjunctivitis](#); decreased night vision; muscle and joint aches; elevated [triglycerides](#); and a high risk of [birth defects](#) if a woman ingests the drug while pregnant. *Id.* at 2848–49. This case concerns the effect of [Accutane](#) on the digestive tract and, in *181 particular, the alleged propensity of the drug to cause [inflammatory bowel disease](#) (IBD).

B. IBD

IBD includes several chronic incurable diseases characterized by inflammation of the intestine. Mark Feldman, Lawrence S. Friedman, & Marvin H. Sleisenger, *Sleisenger & Fordtran's Gastrointestinal and Liver Disease* 2005 (7th ed. 2002). It traditionally manifests as one of two diseases: [Crohn's disease](#) or [ulcerative colitis](#). *Ibid.* [Ulcerative colitis](#), Kendall's diagnosed condition, involves a chronic condition characterized by [ulceration of the colon](#) and rectum. *Id.* at 2039. Individuals suffering from [ulcerative colitis](#) experience frequent and often bloody bowel movements. *Id.* at 2046–47. Accompanying those bowel movements are fatigue, dehydration, [anemia](#), cramping, abdominal pain, and bloating. *Ibid.*; William S. Haubrich, Fenton Schaffner, and J. Edward Berk, *Bockus Gastroenterology* 1338 (5th ed. 1995). The symptoms often wax and wane, but the condition is regarded as permanent. *The Merck Manual* 307 (17th ed. 1999).

The causes of IBD are unclear. *Sleisenger & Fordtran's Gastrointestinal and Liver Disease, supra*, at 2039. The peak onset of IBD is young adulthood. *Id.* at 2040. Statistically, it has been linked with family history, prior infections, frequent use of antibiotics, and possibly to use of contraceptives and nonsteroidal anti-inflammatory drugs. *Id.* at 2009, 2040, 2041; *Bockus Gastroenterology, supra*, at 1355.

C. [Accutane](#) Labels⁴

By way of background, in 1982 the FDA approved the use of [Accutane](#) and did not ****546** require a label warning of possible gastrointestinal side effects. In 1983 and 1984, defendants revised the ***182** warnings on the [Accutane](#) label, provided to physicians, to indicate that “[t]he following reactions have been reported in less than 1% of patients and may bear no relationship to therapy ... [inflammatory bowel disease](#) (including [regional ileitis](#)), [and] mild [gastrointestinal bleeding](#)....”

In 1984, defendants issued a “Dear Doctor” letter to prescribing physicians, which explained that:

Ten [Accutane](#) patients have experienced [gastrointestinal disorders](#) characteristic of [inflammatory bowel disease](#) (including 4 [ileitis](#) and 6 [colitis](#)). While these disorders have been *temporally* associated with [Accutane](#) administration, i.e., they occurred while patients were taking the drug, a precise

cause and effect relationship has not been shown. [Defendants are] ... continuing to monitor adverse experiences in an effort to determine the relationship between [Accutane](#) ... and these disorders.

[(Emphasis added).]

At that time, defendants also amended the warning section of the [Accutane](#) package insert provided to physicians. Specifically, the revised physician's insert included:

Inflammatory Bowel Disease: [Accutane](#) has been *temporally* associated with [inflammatory bowel disease](#) (including [regional ileitis](#)) in patients without a prior history of [intestinal disorders](#). Patients experiencing abdominal pain, [rectal bleeding](#) or severe diarrhea should *discontinue* [Accutane](#) immediately.

[(Emphasis added).]

That warning remained in effect until 2000.

In 1994, defendants issued a patient brochure that warned, among other things, that “**ACCUTANE MAY CAUSE SOME LESS COMMON, BUT MORE SERIOUS SIDE EFFECTS**” and that patients should “**BE ALERT FOR ... SEVERE STOMACH PAIN, DIARRHEA, [AND] RECTAL BLEEDING.**” Patients who experienced any of those symptoms were advised to “discontinue” [Accutane](#) and consult with a doctor. The brochure warned that those symptoms “**MAY BE THE EARLY SIGNS OF MORE SERIOUS SIDE EFFECTS WHICH, IF LEFT UNTREATED, COULD POSSIBLY RESULT IN PERMANENT EFFECTS.**” That patient brochure remained in effect until 1999. The same warning was printed on the blister packaging, which contained the individual [Accutane](#) pills.

***183** Defendants issued another “Dear Doctor” letter in August 1998 to board-certified dermatologists warning that patients taking [Accutane](#) should be monitored for several serious adverse events, including IBD. In 2000, defendants amended the warnings provided to physicians to remove “temporally” from the 1984 warning and added that the symptoms of IBD “have been reported to persist after [Accutane](#) treatment has stopped.”

In 2003, defendants again strengthened the warnings accompanying [Accutane](#). The written materials provided to Kendall included a patient brochure presented as a binder entitled “Be Smart, Be Safe, Be Sure.” The

binder materials primarily focused on the dangers of becoming pregnant while taking [Accutane](#). The binder also contained a warning about gastrointestinal side effects:

You should be aware that certain SERIOUS SIDE EFFECTS have been reported in patients taking [Accutane](#). ****547** Serious problems do not happen in most patients. If you experience any of the following side effects or any other unusual or severe problems, *stop taking [Accutane](#)* right away and call your prescriber because they may result in permanent effects.

....

Abdomen (stomach area) problems. Certain symptoms may mean that your internal organs are being damaged. These organs include the liver, pancreas, bowel (intestines), and esophagus If your organs are damaged, they may not get better even after you stop taking [Accutane](#). *Stop taking [Accutane](#)* and call your prescriber if you get severe stomach, chest or bowel pain; have trouble swallowing or painful swallowing; get new or worsening heartburn, diarrhea, [rectal bleeding](#), yellowing of your skin or eyes, or dark urine.

[(Emphasis added).]

A similar warning was included on the medication guide provided to Kendall by the pharmacy and on the blister pack.

In addition to those warnings, patients were required to sign a "Patient Information/Consent" form, which stated that the patient had read and understood the written patient information and watched a video about contraception. A second "Informed Consent/Patient Agreement Form" listed several side effects of [Accutane](#), including [birth defects](#) and the risk of depression and suicide. None of the 2003 patient warnings mentioned IBD or [ulcerative colitis](#) by name. The 2003 warnings were in place when Kendall began her final course of [Accutane](#).

***184** D. Plaintiff Kamie Kendall

1. Initial [Accutane](#) Treatments

Kendall was first prescribed [Accutane](#) in January 1997, by her dermatologist, Dr. Steven Thomson, when she was twelve years old. Prior to taking [Accutane](#), she had suffered from acne for approximately two years and had received antibiotics therefor. After other treatments failed to control her acne, Dr. Thomson prescribed [Accutane](#).

Before he prescribed [Accutane](#) in 1997, Dr. Thomson addressed its side effects with Kendall and her mother (e.g., dry eyes, dry skin, risk of sunburn). He did not discuss the risk of IBD with Kendall because, according to him, he was not aware of its relationship to [Accutane](#). Kendall only recalled being warned not to become pregnant.

In addition to the warnings that Dr. Thomson discussed with Kendall and her mother, he provided Kendall with a copy of the [Accutane](#) patient brochure. As noted, the 1994 brochure, in effect in 1997, warned that patients should be alert for stomach pain, diarrhea, and [rectal bleeding](#), and advised that patients "discontinue" [Accutane](#) and consult with a doctor if experiencing any of those symptoms. Kendall signed a consent form acknowledging that she had received and read the patient brochure.

During that first treatment period, which ran from January 1997 to May 1997, Kendall experienced dry lips, cracking at the corner of her mouth, bloody noses, dry eyes, and back and knee pain, but no gastrointestinal side effects. Kendall received three more courses of [Accutane](#): July to September 1997, February to April 1998, and July to September 1998. During each of these courses the warnings on [Accutane](#) remained the same. She reported only similar symptoms to those she had experienced during her initial course of treatment. In other words, during four courses of [Accutane](#), Kendall experienced no gastrointestinal symptoms.

****548 *185** 2. IBD Diagnosis

Seven months later, in April 1999, Kendall experienced a severe case of [bloody diarrhea](#), abdominal pain, and cramping, for which she was hospitalized. On April 14, 1999, Kendall's pediatric gastroenterologist, Dr. Linda Book, diagnosed her with [ulcerative colitis](#). Although Dr. Book did not identify a cause for Kendall's [colitis](#), hospital records indicated that Kendall's grandmother also suffered from the disease. Dr. Book discussed the use

of [Accutane](#) with Kendall and her mother. At the time, however, because Dr. Book did not know of a connection between [Accutane](#) and [ulcerative colitis](#), she did not raise that issue with the Kendalls.

To treat her [ulcerative colitis](#), Kendall testified to taking various medications. She indicated that the symptoms of IBD disappeared and reappeared frequently, as is often the course of the disease.

3. Additional [Accutane](#) Treatments

In October 2000, Kendall returned to Dr. Thomson for acne treatment. Dr. Thomson consulted with Dr. Book before prescribing [Accutane](#) again. During consultation, Dr. Book expressed no objection to Kendall restarting [Accutane](#), provided that Dr. Thomson monitored her liver enzymes. On December 11, 2000, Kendall began her next course of [Accutane](#). Kendall was given a copy of the patient brochure, which was the same as that provided in 1997. Again she experienced several side effects, but no diarrhea or other gastrointestinal side effects. Thus, by 2000, Kendall had taken five courses of [Accutane](#), never experiencing any gastrointestinal symptoms while on the drug.⁵

Three years later, in August 2003, Kendall returned to Dr. Thomson for persistent acne. Before that final course of treatment, Kendall received the 2003 warnings, including the “Be Smart, Be Safe, Be Sure” binder. She signed both consent forms *186 agreeing that she read and understood the written patient information and that she watched a video accompanying the product about contraception. Kendall testified that she “skimmed over the book” because she had taken courses of the drug before. Thereafter, in September 2003, she began her sixth and final course of [Accutane](#), which continued through January 2004. Kendall suffered many of the side effects she had earlier experienced while on the drug and some increased diarrhea.

In January 2004, Kendall saw an advertisement in a magazine that listed the risks associated with [Accutane](#), including IBD. At that point, she “started to think” that [Accutane](#) may have caused her IBD. In April 2004, Kendall's grandmother told her that she had seen a lawyer's advertisement linking [Accutane](#) to IBD. At

some point Kendall called the telephone number of an attorney's office listed in the advertisement.

E. Procedural History

Kendall filed suit on December 21, 2005. In the complaint she alleged that defendants were liable because the warnings on [Accutane](#) were inadequate in that they failed to disclose the risk of developing IBD. Prior to trial, defendants filed a motion to dismiss the action due to the expiration of the statute of limitations.

1.

The trial court scheduled a *Lopez* hearing to determine whether Kendall had filed her complaint within the statutory period. At the hearing, Kendall testified, and deposition **549 testimony of Drs. Thomson and Book was read into the record. Kendall's position was that a reasonable person, in her circumstances, would not have known that [Accutane](#) was the cause of her [ulcerative colitis](#) by December 2003 because none of the warnings provided to her mentioned [ulcerative colitis](#), IBD, or [Crohn's Disease](#), by name, and because her doctors did not know of the risk. Individually and in consultation with each other, they continued to prescribe [Accutane](#) after her diagnosis.

*187 Conversely, defense counsel argued that Kendall should have known of the connection between her [ulcerative colitis](#) and [Accutane](#), at the latest by August 2003, as a result of the 2003 warnings given when she received her last [Accutane](#) prescription. In addition, defendants argued that Kendall realized that during her 2003 dosages of [Accutane](#) her diarrhea worsened. Therefore, they contended that a reasonable person would have known of a connection between [Accutane](#) and [colitis](#), thus accruing the claim, at the latest, in August, September, or October 2003, any of which is more than two years before the filing of the suit.

The trial judge denied defendants' motion to dismiss. After outlining the basic legal principles, the judge turned to the facts presented during the *Lopez* hearing. She considered Kendall's age at the time she began taking [Accutane](#); the timing of the diagnosis; and the fact that her doctor continued to prescribe [Accutane](#) after Kendall

was diagnosed. Regarding the warnings provided in 2003, the judge found that the booklet focused primarily on preventing pregnancy and, as a secondary concern, on suicide. Indeed, the judge estimated that of the 3,000 words in the initial pages of the booklet, only 80 were devoted to gastrointestinal side effects and that the booklet did not mention [ulcerative colitis](#) and only mentioned the bowel in a list of all the other organs of the gastrointestinal tract. Likewise, the judge noted that the consent forms focused on pregnancy and suicide and did not mention gastrointestinal side effects, but only referred generally to the other warnings provided in the booklet.

Based on those facts, the judge concluded that by December 2003, Kendall did not know that her ulcerative [colitis](#) was caused by [Accutane](#) and that a reasonable person, in her circumstances, would not have known. The judge, therefore, concluded that the suit was not barred by the statute of limitations.

2. Jury Trial and Verdict

Kendall's case was tried in April 2008. She testified, along with her mother, Dr. Thomson, Dr. Book, her surgeon, and her husband. In addition, a proverbial battle of the experts ensued with *188 Kendall's expert opining that [Accutane](#) "certainly was a cause" of her IBD and defendants' experts declaring that there is no "experimental evidence to support the biological plausibility for [Accutane](#) causing IBD."

The jury found in favor of Kendall and awarded her \$10.5 million in compensatory damages and \$78,500 in past medical expenses. Through special interrogatories, the jury found that: (1) "the use of [Accutane](#) [is] a cause of [inflammatory bowel disease](#) in some people who take it"; (2) defendants failed "to provide adequate warning" to Kendall's "prescribing physician about the risks of [[inflammatory bowel disease](#)] from [Accutane](#) that [defendants] knew or should have known about prior to April 1999"; and (3) defendants' failure to warn was "a proximate cause of [plaintiff] developing [[inflammatory bowel disease](#)]." Defendants moved to set aside the jury verdict on multiple grounds. The trial court rejected the motions in their entirety.

**550 3. Appellate Division

Defendants appealed the verdict and the trial court's ruling at the [Lopez](#) hearing. The panel reversed and remanded the case for a new trial because of a separate evidentiary issue, but rejected defendants' challenge to the trial court's decision on the statute of limitations.

In ruling, the panel first considered the newly minted contention that the presumption of adequacy in the PLA should govern the limitations issue. Although recognizing that the presumption does not "stringently apply" in a discovery rule proceeding, the panel nevertheless concluded that if the warnings are presumed "sufficient to place an adult consumer on reasonable notice of a pharmaceutical drug's risks before ingesting it, those warnings also bear upon what that same consumer knew, or reasonably should have known, about the drug and its potential adverse side effects for the purposes of contemplating potential litigation against the drug manufacturers."

Accordingly, the panel determined that the trial court in the [Lopez](#) hearing should "make a preliminary finding that the public *189 policies underlying the presumption of adequacy are outweighed by the particular facts and circumstances presented, and that plaintiff has supplied a reasonable basis for overcoming the presumption for purposes of extending the statute of limitations." According to the panel, it would be for the jury ultimately to determine whether the presumption was overcome.

The panel went on to hold that the trial court's decision to permit Kendall's case to go forward did not undermine the policies underlying the presumption of adequacy because Kendall's failure to act sooner was not unreasonable under all of the circumstances. In particular, the panel restated the findings of the trial court that the 2003 warning materials "alluded to abdominal and bowel problems in a far less conspicuous or pointed manner" than to the effects on a pregnancy; that plaintiff was not informed by doctors of the risks of IBD or abdominal problems; and that Kendall had been repeatedly prescribed [Accutane](#) by her doctors, despite her diagnosis of IBD. The panel did not identify exactly when Kendall's claim accrued, instead holding that it had not accrued more than two years before December 21, 2005, the date on which she filed suit. Relying on those facts, the panel affirmed the

trial court's denial of defendants' motion to dismiss the complaint as time-barred.

Defendants filed a petition for certification, which we granted on the issue of the timeliness of plaintiff's complaint. *Kendall v. Hoffman-LaRoche, Inc.*, 205 N.J. 99, 13 A.3d 362 (2011). We also granted leave to a number of organizations to appear as amici curiae: (1) New Jersey Lawsuit Reform Alliance (NJLRA) and Healthcare Institute of New Jersey (HINJ); (2) New Jersey Business and Industry Association, New Jersey State Chamber of Commerce, and Commerce and Industry Association of New Jersey; (3) Medical Society of New Jersey; and (4) New Jersey Association for Justice.

II.

Defendants argue that the Appellate Division's decision eviscerates the presumption of adequacy in the PLA and eradicates the *190 carefully-developed limits that have been placed on the discovery rule by omitting consideration of the effect of constructive notice on claim accrual.

Kendall counters that the presumption of adequacy does not apply at all in discovery rule proceedings; that there was, in any event, sufficient evidence to rebut the presumption; and, that the Appellate Division properly applied the discovery rule in **551 determining that her action was not time-barred.

Amici, NJLRA and HINJ, argue that the decline in New Jersey's important pharmaceutical industry coincides with a rise in pharmaceutical tort litigation and that the presumption of adequacy should be dispositive, absent evidence of fraud.

Amici, the New Jersey Business and Industry Association, New Jersey State Chamber of Commerce, and Commerce Industry of America, contend that the Appellate Division's decision will have a negative impact on the State's business community, attract out-of-state plaintiffs, and foster a hostile legal environment for New Jersey businesses. Amicus, Medical Society of New Jersey, argues that Kendall's claim is barred by the statute of limitations and by classic discovery rule principles.

Amicus, New Jersey Association for Justice, contends that the PLA has no relevance to a statute of limitations analysis; that the presumption of adequacy need not be rebutted in such a proceeding; and that the touchstone of a *Lopez* hearing remains reasonableness.

III.

Although at common law there was no limit on the time in which a party could institute a legal action, *Rothman v. Silber*, 90 N.J.Super. 22, 28, 216 A.2d 18 (App.Div.) (citing *Uscienski v. National Sugar Refining Co.*, 19 N.J. Misc. 240, 242, 18 A.2d 611 (C.P.1941)), *certif. denied*, 46 N.J. 538, 218 A.2d 405 (1966), statutes of limitations have since been adopted regarding all causes of action. At issue in this case is N.J.S.A. 2A:14-2(a), *191 which provides that an action for “an injury to the person caused by the wrongful act, neglect or default of any person ... shall be commenced within two years next after the cause of any such action shall have accrued....”

[1] [2] Statutes of limitation are intended to

penalize dilatoriness and serve as measures of repose. When a plaintiff knows or has reason to know that he has a cause of action against an identifiable defendant and voluntarily sleeps on his rights so long as to permit the customary period of limitations to expire, the pertinent considerations of individual justice as well as the broader considerations of repose, coincide to bar his action. Where, however, the plaintiff does not know or have reason to know that he has a cause of action against an identifiable defendant until after the normal period of limitations has expired, the considerations of individual justice and the considerations of repose are in conflict and other factors may fairly be brought into play.

[*Farrell v. Votator Div. of Chemetron Corp.*, 62 N.J. 111, 115, 299 A.2d 394 (1973) (citations omitted); *Fernandi v. Strully*, 35 N.J. 434, 438, 173 A.2d 277 (1961).]

[3] Those considerations comprise the so-called “discovery rule,” the goal of which is to

avoid [the] harsh results that otherwise would flow from mechanical application of a statute of limitations. Accordingly, the doctrine postpones the accrual of a cause of action so long as a party reasonably is unaware

either that he has been injured, or that the injury is due to the fault or neglect of an identifiable individual or entity. Once a person knows or has reason to know of this information, his or her claim has accrued since, at that point, he or she is actually or constructively aware of that state of facts which may equate in law with a cause of action.

****552** [*Caravaggio v. D'Agostini*, 166 N.J. 237, 245, 765 A.2d 182 (2001) (citing *Abboud v. Viscomi*, 111 N.J. 56, 62–63, 543 A.2d 29 (1988) (citations and internal quotation marks omitted)).]

[4] [5] [6] [7] At the heart of every discovery rule case is the issue of “whether the facts presented would alert a reasonable person exercising ordinary diligence that he or she was injured due to the fault of another[.]” *Hardwicke v. Am. Boychoir Sch.*, 188 N.J. 69, 110, 902 A.2d 900 (2006) (quoting *Martinez v. Cooper Hosp.–Univ. Med. Ctr.*, 163 N.J. 45, 52, 747 A.2d 266 (2000)).

Critical to the running of the statute is the injured party's awareness of the injury and the fault of another. The discovery rule prevents the statute of limitations from running when injured parties reasonably are unaware that they have been injured, or, although aware of an injury, do not know that the injury is attributable to the fault of another.

***192** [*Baird v. Am. Med. Optics*, 155 N.J. 54, 66, 713 A.2d 1019 (1998) (citations omitted).]

Knowledge of fault and knowledge of injury may occur simultaneously:

Fault is apparent, for example, where the wrong tooth is extracted during surgery, *Tramutola v. Bortone*, 118 N.J. Super. 503, 512–13, 288 A.2d 863 (App.Div.1972), or a foreign object has been left within the body after an operation. See *Fernandi, supra*, 35 N.J. at 452, 173 A.2d 277 [(holding that period of limitations on a patient's negligence cause of action began to run when the patient knew or had reason to know about the foreign object left in her body)].

[*Martinez, supra*, 163 N.J. at 53, 747 A.2d 266.]

However, where the relationship between plaintiff's injury and defendant's fault is not self-evident, it must be shown that a reasonable person, in plaintiff's circumstances, would have been aware of such fault in order to bar her

from invoking the discovery rule. See *Alfone v. Sarno*, 139 N.J. Super. 518, 523–24, 354 A.2d 654 (App.Div.), *certif. denied*, 71 N.J. 498, 366 A.2d 654 (1976).

Thus,

[i]n *Lopez, supra*, 62 N.J. at 271, 300 A.2d 563, for example, the plaintiff suffered from severe burns, pain, and nausea after undergoing radiation therapy following a radical mastectomy for breast cancer. Plaintiff's husband had previously been told by a physician that “this was not malpractice. This sometimes happens.” *Lopez v. Swyer*, 115 N.J. Super. 237, 244, 279 A.2d 116 (App.Div.1971). While Ms. Lopez was being treated for her symptoms by another doctor, she overheard him say to colleagues, “[a]nd there you see, gentlemen, what happens when the radiologist puts a patient on the table and goes out and has a cup of coffee.” *Lopez, supra*, 62 N.J. at 271, 300 A.2d 563. The Appellate Division reversed the trial court's grant of summary judgment for the radiologist, and this Court affirmed. Although Ms. Lopez knew that her burns were caused by the radiation therapy, the record did not reveal that she knew or should have known, prior to overhearing the “cup of coffee” statement, of the causal connection between her physician's negligent treatment and her injury. Thus her complaint, filed slightly over five years after her injury, but within two years of the “cup of coffee” statement, was ruled timely.

[*Caravaggio, supra*, 166 N.J. at 247, 765 A.2d 182.]

Similarly, in *Lynch v. Rubacky*, 85 N.J. 65, 67–68, 424 A.2d 1169 (1981),

****553** plaintiff injured her ankle and was operated on by defendant. When she did not improve and suffered great pain and disability, the defendant continually assured her that her condition was due to the original injury and the healing process. It was not until after the statute of limitations expired that another physician suggested that plaintiff's problem was due to defendant's negligence. ***193** *Id.* at 69, 424 A.2d 1169. We held that “all of the factors militating against adequate knowledge of physician fault” were present in the case. *Id.* at 77, 424 A.2d 1169. Included were plaintiff's faith in defendant, his reassurances that the pain and swelling were part of the healing process, and the fact that a physician whom plaintiff later consulted

did not suggest defendant's medical negligence until after the statute had run. We held her action to be timely.

[*Martinez, supra*, 163 N.J. at 53–54, 747 A.2d 266.]

Likewise, in *Caravaggio*, plaintiff's femur-stabilization rod snapped and her surgeon, in good faith, blamed it on a structural defect in the rod. Subsequent metallurgical tests showed the rod was not defective. Plaintiff then sued the surgeon who moved to dismiss the action as untimely. The motion was granted and the judgment affirmed. We reversed on the ground that plaintiff had no reason to doubt her doctor's assessment of the situation or his conclusion that there was a defect in the rod. *Caravaggio, supra*, 166 N.J. at 253, 765 A.2d 182; see also *Gallagher v. Burdette–Tomlin Mem'l Hosp.*, 163 N.J. 38, 747 A.2d 262 (2000) (allowing plaintiff to amend claim after expiration of statute to include after-care physicians belatedly inculpated in adversary's expert report).

[8] [9] [10] [11] [12] [13] [14] As those cases reveal, the discovery rule balances the need to protect injured persons unaware that they have a cause of action against the injustice of compelling a defendant to defend against a stale claim. *Lopez, supra*, 62 N.J. at 273–74, 300 A.2d 563. To be sure, legal and medical certainty are not required for a claim to accrue. See *Lapka v. Porter Hayden Co.*, 162 N.J. 545, 555–56, 745 A.2d 525 (2000). Thus, a plaintiff need not be informed by an attorney that a viable cause of action exists, *Burd v. New Jersey Telephone Company*, 76 N.J. 284, 291, 386 A.2d 1310 (1978), nor does a plaintiff need to understand the legal significance of the facts. See *Lynch, supra*, 85 N.J. at 73, 424 A.2d 1169. Likewise, a plaintiff may not delay his filing until he obtains an expert to support his cause of action. *Brizak v. Needle*, 239 N.J. Super. 415, 429, 571 A.2d 975 (App.Div.), certif. denied, 122 N.J. 164, 584 A.2d 230 (1990). In cases in which fault is not self-evident at the time of injury, a plaintiff need only have “reasonable medical information” that connects an injury with fault to be considered to have the requisite knowledge for the claim to accrue. *194 *Vispiano v. Ashland Chem. Co.*, 107 N.J. 416, 435, 527 A.2d 66 (1987). Temporal proximity of injury with exposure may be sufficient medical information; however, it is not dispositive. Compare *Burd, supra*, 76 N.J. at 292–93, 386 A.2d 1310 with *Vispiano, supra*, 107 N.J. at 436, 527 A.2d 66.

[15] At a *Lopez* hearing, the burden is on the plaintiff seeking application of the discovery rule to establish that a reasonable person in her circumstances would not have been aware within the prescribed statutory period that she was injured through the fault of another. See *Henry v. N.J. Dept. of Human Servs.*, 204 N.J. 320, 339, 9 A.3d 882 (2010) (citing *Lopez, supra*, 62 N.J. at 274–76, 300 A.2d 563). That is the backdrop for our inquiry.

**554 IV.

[16] The PLA, N.J.S.A. 2A:58C–1 to –11, was enacted as a remedial measure to limit the liability of manufacturers by establishing “clear rules with respect to certain matters ... including certain principles under which liability is imposed and the standards and procedures for the award of punitive damages.” N.J.S.A. 2A:58C–1(a). In particular, in enacting the PLA, the Legislature intended to reduce the burden on manufacturers of FDA-approved products resulting from products liability litigation. *Rowe v. Hoffman–La Roche, Inc.*, 189 N.J. 615, 626, 917 A.2d 767 (2007).

[17] The Act was not intended to codify all issues relating to product liability, N.J.S.A. 2A:58C–1(a), and basic common law principles of negligence and strict liability remain intact, except to the extent that the Act sets new limits on liability and punitive damages. See N.J.S.A. 2A:58C–8 to –11, and N.J.S.A. 2A:15–5.9 to –17.

[18] [19] [20] Under the common law, “[a] product may be unsafe, and therefore defective, because of a failure to warn or an inadequate warning.” *Feldman v. Lederle Labs.*, 125 N.J. 117, 144, 592 A.2d 1176 (1991) (citation omitted); see also *Campos v. *195 Firestone*, 98 N.J. 198, 205, 485 A.2d 305 (1984) (recognizing that no warning, or an inadequate warning, renders a product defective). An adequate warning “includes the directions, communications, and information essential to make the use of a product safe [.]” *Freund v. Cellofilm Properties, Inc.*, 87 N.J. 229, 243, 432 A.2d 925 (1981), and reveals “the risks attendant on all foreseeable uses.” *Id.* at 244, 432 A.2d 925. Generally, the adequacy of a warning is a jury question. *Mathews v. Univ. Loft Co.*, 387 N.J. Super. 349, 357, 903 A.2d 1120 (App.Div.), certif. denied, 188 N.J. 577, 911 A.2d 69 (2006). In that connection, N.J.S.A. 2A:58C–4 provides:

In any product liability action the manufacturer or seller shall not be liable for harm caused by a failure to warn if the product contains an adequate warning or instruction or, in the case of dangers a manufacturer or seller discovers or reasonably should discover after the product leaves its control, if the manufacturer or seller provides an adequate warning or instruction. An adequate product warning or instruction is one that a reasonably prudent person in the same or similar circumstances would have provided with respect to the danger and that communicates adequate information on the dangers and safe use of the product, taking into account the characteristics of, and the ordinary knowledge common to, the persons by whom the product is intended to be used, or in the case of prescription drugs, taking into account the characteristics of, and the ordinary knowledge common to, the prescribing physician. *If the warning or instruction given in connection with a drug or device or food or food additive has been approved or prescribed by the federal Food and Drug Administration under the "Federal Food, Drug, and Cosmetic Act," ... or the "Public Health Service Act," ... a rebuttable presumption shall arise that the warning or instruction is adequate.*

[*N.J.S.A. 2A:58C-4* (emphasis added).]

[21] Compliance with FDA regulations provides compelling, although not absolute, evidence that a manufacturer satisfied its duty to warn about the dangers of its product. *Perez v. Wyeth Labs. Inc.*, 161 N.J. 1, 24, 734 A.2d 1245 (1999). Indeed, in *Perez* we created what can be denominated as a super-presumption: “absent deliberate concealment or nondisclosure of after-acquired knowledge of harmful effects, **555 compliance with FDA standards should be virtually dispositive of such claims[]”; only in the “rare case []” will damages be assessed against a manufacturer issuing FDA-approved warnings. *Id.* at 25, 734 A.2d 1245; see also *196 William A. Dreier, *Liability for Drug Advertising, Warnings, and Frauds*, 58 *Rutgers L. Rev.* 615, 616 (2006).⁶

V.

At the heart of this appeal is the question of what, if any, role the PLA's presumption of adequacy plays in the judicial analysis of whether plaintiff acted reasonably

in delaying the filing of her suit. Defendants urge us to apply the “virtually dispositive” presumption as described in *Perez*. Kendall counters that the presumption does not apply at all in discovery rule proceedings and is intended solely for the liability phase of the case.

Each of those arguments proves too much. On the one hand, nothing in the language of the PLA or its legislative history suggests, even obliquely, an intention on the part of the drafters to alter our long-standing discovery-rule jurisprudence. Indeed, in its original 1987 form, the PLA did not even mention statutes of limitations. Later, in 1995, a single reference to the subject was added providing tolling of “the applicable statute of limitations” against a product manufacturer once a strict liability action against a seller is instituted. That is the sum and substance of reference to limitations of actions in the PLA. Moreover, nothing in the legislative history of the PLA suggests that, despite its silence regarding its effect on a statute of limitations, it was intended to apply to a timeliness analysis.

Further, in “rebalancing” the law in favor of manufacturers, *N.J.S.A. 2A:58C-4* establishes that a product manufacturer “shall *197 not be liable” for failure to warn if an “adequate warning” is given. *Ibid.* (emphasis added). It is that provision that is the source of the presumption of adequacy. It would thus be fair to say that, by its choice of language, the Legislature signaled that the presumption was only intended to be part of the ultimate liability calculus.

On the other hand, as the Appellate Division aptly noted: “it can be argued that the legislative desire to lessen a drug manufacturer's potential liability for using an FDA-sanctioned warning also would extend to protecting that same manufacturer from an open-ended burden of defending belatedly-filed product liability lawsuits.” Further, the gravamen of *N.J.S.A. 2A:58C-4* is that an FDA-approved label is presumably adequate to inform a reasonable person of the dangers of a product. Thus, there is something awry about the notion of barring that evidence altogether at a discovery rule hearing at which the very issue is when, in light of the warnings actually received by plaintiff, plaintiff knew or should have known of the dangers of the product.

[22] [23] We are accordingly satisfied, as was the Appellate Division, that a middle-of-the-road **556

approach is justified. That approach permits the judge at a *Lopez* hearing to consider the presumption of adequacy. However, we see no warrant for viewing the presumption, in the *Lopez* setting, as a “virtually dispositive” super-presumption. *Perez, supra*, 161 N.J. at 25, 734 A.2d 1245. Rather, it should be treated, as would any presumption in the ordinary course, as capable of being overcome by evidence which “ ‘tends to’ disprove the presumed fact, thereby raising a debatable question regarding the existence of the presumed fact.” *Shim v. Rutgers*, 191 N.J. 374, 386, 924 A.2d 465 (2007) (citing *Ahn v. Kim*, 145 N.J. 423, 439, 678 A.2d 1073 (1996)). If, in the face of the evidence, reasonable people would differ regarding the presumed fact, the presumption will be overcome. See *N.J.R.E.* 301; *Harvey v. Craw*, 110 N.J. Super. 68, 73, 264 A.2d 448 (App.Div.), certif. denied, 56 N.J. 479, 267 A.2d 61 (1970). Ultimately, the burden remains on the plaintiff seeking application of the *198 discovery rule to show that a reasonable person in her circumstances would not have been aware, within the prescribed statutory period, that she had been injured by defendants' product.

VI.

[24] When that approach is adopted in this difficult case, the result remains that reached by the trial judge and the Appellate Division—that Kendall's suit may proceed because the evidence not only overcame the presumption, but established that under all the circumstances, Kendall reasonably was unaware that defendants caused her injury until after December 21, 2003.

We reach that conclusion based on the facts, the most important of which are as follows: Kendall was originally prescribed *Accutane*, when she was twelve years old. At that time, her dermatologist did not warn her or her mother of the risk of IBD because he was not aware of its relationship to *Accutane*. She took four courses of the drug from 1997 through 1998, with no gastrointestinal symptoms whatsoever. When she later developed *ulcerative colitis*, a disease that waxes and wanes, her pediatric gastroenterologist did not know of a connection between *Accutane* and *ulcerative colitis*. In 2000, when Kendall returned to her dermatologist, he consulted with the gastroenterologist and together they agreed that she could be prescribed *Accutane* despite her prior bout with *colitis*. Again, she did not experience gastrointestinal effects while on the drug.

In September 2003, Kendall returned to the dermatologist, who prescribed *Accutane* again. While on that sixth course of the drug, from September 2003 to January 2004, Kendall experienced the same side effects she had previously experienced and some increased diarrhea.

Kendall, who the trial judge found to be credible, said her doctors never advised her not to take *Accutane* or of the risks of IBD and that she would not have taken or continued the drug had they done so. The 2003 warning, which was focused on pregnancy and suicide, indicated that a patient should “stop taking *Accutane*” *199 (emphasis added) if certain symptoms occurred, but did not mention IBD or *colitis*. Nor did the consent form Kendall signed. Indeed, she never received a warning which specifically mentioned IBD or *ulcerative colitis*.

Although we can conceive of circumstances in which the 2003 warning might have been sufficient to alert a plaintiff of the connection between *Accutane* and her disease, it was certainly not sufficient, in these circumstances, to cause Kendall to doubt her physicians or to disregard the advice and information that had been imparted to her by them for the prior six years. That is particularly so in light of **557 the lack of a discernable link between Kendall's symptoms and the ingestion of the drug.

We take no position on whether the January and April 2004 lawyer's advertisements should have spurred Kendall to action. If they had, the December 2005 filing would be timely. Our conclusion is, like that of the Appellate Division—that a reasonable person in Kendall's circumstances would not have known by December 2003 of the relationship between *Accutane* and her condition. As such, her December 2005 filing was timely.

VII.

The judgment of the Appellate Division is affirmed.

Judge WEFING (temporarily assigned), dissenting.

In New Jersey, actions for personal injuries must be commenced within two years of accrual of the cause of action. *N.J.S.A. 2A:14-2*. If the individual who wishes to commence such an action was a minor at the time

the cause of action accrued, the period of limitations is extended until two years after the date the individual attains majority. *N.J.S.A. 2A:14-21*; *Green v. Auerbach Chevrolet Corp.*, 127 N.J. 591, 592-93, 606 A.2d 1093 (1992) (noting that although the Legislature did not amend *N.J.S.A. 2A:14-21* at the time it reduced the age of majority from twenty-one to eighteen, the period of limitations within which to commence *200 suit for injuries received as a minor is computed from the individual's eighteenth birthday).

Plaintiff Kamie Kendall was born on January 28, 1984. Her eighteenth birthday was on January 28, 2002. Her first course of *Accutane* treatment commenced in January 1997, and her last course commenced in September 2003. Pursuant to *N.J.S.A. 2A:14-21*, she had until January 28, 2004, to commence suit for any injuries she reasonably attributed to her use of *Accutane* while a minor.

My colleagues have determined, however, that her complaint, which was not filed until December 21, 2005, was timely. They reach this result by concluding that the various warnings included with *Accutane* over the period of her use, each of which was approved by the federal Food and Drug Administration (FDA), did not provide adequate warning to plaintiff of the risk of developing ulcerative *colitis*. Based upon what they perceive to be inadequate FDA-approved warnings, they conclude that plaintiff is entitled to a further tolling of the period of limitations under the discovery rule. See *Lopez v. Swyer*, 62 N.J. 267, 300 A.2d 563 (1973). I am unable to agree and therefore must dissent.

A review of the facts demonstrates that plaintiff had adequate notice of the risks of receiving *Accutane*. Plaintiff received her first prescription for *Accutane* from her treating dermatologist in January 1997 when she was twelve years old. At that time, the patient brochure that accompanied each prescription included the following warnings regarding side-effects of the treatment:

- YOU SHOULD BE AWARE THAT **ACCUTANE** MAY CAUSE SOME LESS COMMON, BUT MORE SERIOUS SIDE EFFECTS. BE ALERT FOR ANY OF THE FOLLOWING:
- HEADACHES, NAUSEA, VOMITING, BLURRED VISION
- CHANGES IN MOOD

- SEVERE STOMACH PAIN, DIARRHEA, RECTAL BLEEDING
- PERSISTENT FEELING OF DRYNESS OF THE EYES
- YELLOWING OF THE SKIN OR EYES AND/OR DARK URINE

****558** IF YOU EXPERIENCE ANY OF THESE SYMPTOMS OR ANY OTHER UNUSUAL OR SEVERE PROBLEMS, DISCONTINUE TAKING **ACCUTANE** *201 AND CHECK WITH YOUR DOCTOR IMMEDIATELY. THEY MAY BE THE EARLY SIGNS OF MORE SERIOUS SIDE EFFECTS WHICH, IF LEFT UNTREATED, COULD POSSIBLY RESULT IN PERMANENT EFFECTS.

Plaintiff's physician testified that he gave plaintiff a copy of the brochure when he gave her the first *Accutane* prescription. Plaintiff signed a consent form acknowledging that she received and read the patient brochure. Those same warnings were repeated on the blister packaging that contained the individual *Accutane* pills that plaintiff received when she filled the prescription. In addition, the package insert for *Accutane* included the following statement:

Inflammatory Bowel Disease: *Accutane* has been temporally associated with **inflammatory bowel disease** (including **regional ileitis**) in patients without a prior history of **intestinal disorders**. Patients experiencing abdominal pain, **rectal bleeding** or severe diarrhea should discontinue *Accutane* immediately.

The FDA had approved the contents of the patient brochure, the blister packaging, and the package insert.¹

Plaintiff's treating dermatologist gave her three more prescriptions for *Accutane*. She took the drug for three separate three-month periods: July to September 1997, February to April 1998, and July to September 1998. On each occasion, when she received the prescription from her physician and when she had it filled at the pharmacy, she received the same FDA-approved warnings. On each of the visits, as she had been on her first, she was accompanied by her mother.

Plaintiff began to suffer abdominal pain in approximately April 1998. In April 1999 she was hospitalized after experiencing a severe case of [bloody diarrhea](#), abdominal pain, and cramping; and on April 14, 1999, her pediatric gastroenterologist diagnosed her as having severe [ulcerative colitis](#). Thus, by 1999 plaintiff *202 suffered symptoms, which were included in the FDA-approved warnings that accompanied her receipt and use of [Accutane](#).

[Inflammatory bowel disease](#) is a condition marked by chronic idiopathic inflammation of the small bowel and colon. *Stedman's Medical Dictionary* 414 (26th ed. 1995). It traditionally manifests itself as one of two diseases: [Crohn's disease](#) or [ulcerative colitis](#). David B. Sachar & Aaron E. Walfish, *Overview of Inflammatory Bowel Disease, The Merck Manual Home Health Handbook*, Aug. 2006, http://www.merckmanuals.com/home/digestive_disorders/inflammatory_bowel_diseases_ibd/overview_of_inflammatory_bowel_disease.html. The latter involves the [chronic inflammation](#) of the inner lining of the colon cells. Sachar & Walfish, *Ulcerative Colitis, The Merck Manual, supra*, http://www.merckmanuals.com/home/digestive_disorders/inflammatory_bowel_diseases_ibd/ulcerative_colitis.html. The symptoms of [ulcerative colitis](#) include frequent and often bloody bowel movements accompanied by cramping and abdominal pain, together with other symptoms. *Ibid.*

In October 2000, plaintiff returned to the physician who was treating her acne **559 condition. He consulted with her pediatric gastroenterologist, who expressed no objection to plaintiff receiving another course of [Accutane](#) as long as plaintiff's liver enzymes were monitored. In December 2000, plaintiff began her fifth course of [Accutane](#). By that time, the package insert that accompanied the pills stated:

Inflammatory Bowel Disease: [Accutane](#) has been associated with [inflammatory bowel disease](#) (including [regional ileitis](#)) in patients without a prior history of [intestinal disorders](#). In some instances, symptoms have been reported to persist after [Accutane](#) treatment has been stopped. Patients experiencing abdominal pain, [rectal bleeding](#) or severe diarrhea should discontinue [Accutane](#) immediately....

The only modification to that portion of the package insert from its previous iteration was the deletion of the word “temporally,” which had preceded the word “associated” in the earlier package inserts. She again received the patient brochure with its various warnings. The pills were again dispensed in a blister package *203 that also restated the warnings. All of the warnings had been approved by the FDA.

In August 2003, more than a year and a half after turning eighteen, plaintiff again returned to her treating dermatologist for her acne. He decided to prescribe yet another course of [Accutane](#) treatment. By this time, the FDA had directed that the warnings that accompanied a prescription of [Accutane](#) be strengthened.

In connection with her 2003 prescription, plaintiff received an expanded patient booklet. It stated in pertinent part:

You should be aware that certain SERIOUS SIDE EFFECTS have been reported in patients taking [Accutane](#). Serious problems do not happen in most patients. If you experience any of the following side effects or any other unusual or severe problems, stop taking [Accutane](#) right away and call your prescriber because they may result in permanent effects.

....

Abdomen (stomach area) problems. Certain symptoms may mean that your internal organs are being damaged. These organs include the liver, pancreas, bowel (intestines), and esophagus.... If your organs are damaged, they may not get better even after you stop taking [Accutane](#). Stop taking [Accutane](#) and call your prescriber if you get severe stomach, chest or bowel pain; have trouble swallowing or painful swallowing; get new or worsening heartburn, diarrhea, [rectal bleeding](#), yellowing of your skin or eyes, or dark urine.

Plaintiff signed an acknowledgement that she received and read the information.

In addition, when she went to the pharmacy to have the prescription filled, she received a medication guide for [Accutane](#). It stated in pertinent part:

What are the possible side effects of [Accutane](#)?

...

Abdomen (stomach area) problems. Certain symptoms may mean that your internal organs are being damaged. These organs include the liver, pancreas, bowel (intestines), and esophagus (connection between mouth and stomach). If your organs are damaged, they may not get better even after you stop taking [Accutane](#). Stop taking [Accutane](#) and call your prescriber if you get severe stomach, chest or bowel pain, trouble swallowing or painful swallowing, new or worsening heartburn, diarrhea, [rectal bleeding](#), yellowing of your skin or eyes, or dark urine.

In addition to the various warnings delivered to plaintiff over the course of her **560 [Accutane](#) treatment, defendants also delivered *204 warnings to physicians prescribing the drug. For example, some years prior to plaintiff's initial prescription, defendants sent a "Dear Doctor" letter to physicians informing them that ten patients who had received [Accutane](#) treatment "experienced [gastrointestinal disorders](#) characteristic of [inflammatory bowel disease](#)." The letter said that defendants would continue to monitor the matter. In 1998, defendants issued another "Dear Doctor" letter warning dermatologists of the importance of monitoring patients on [Accutane](#) for [inflammatory bowel disease](#). Plaintiff's dermatologist received those letters.

Plaintiff suffered symptoms of [ulcerative colitis](#) with varying intensity from the time she was initially diagnosed with the disease in 1999. It is characteristic of [ulcerative colitis](#) that its symptoms will wax and wane over the course of time. *The Merck Manual* 307 (17th ed. 1999). She acknowledged that her symptoms intensified after completing a course of treatment with [Accutane](#). Indeed, plaintiff's expert with respect to causation, David B. Sachar, M.D., relied on the fact that her symptoms worsened after several courses of treatment in opining that [Accutane](#) was a cause of plaintiff's [ulcerative colitis](#). Plaintiff also acknowledged that her diarrhea worsened with the 2003 treatment. Her symptoms progressively worsened and led to her decision in January 2006 to undergo a [proctocolectomy](#).

In the face of the repeated FDA-approved warnings provided to plaintiff, the warnings provided to her physician, and the intensification of her symptoms, my colleagues have concluded that plaintiff was reasonably

unaware by December 21, 2003, two years prior to the filing of her complaint, of a potential link between her [ulcerative colitis](#) and her use of [Accutane](#). My colleagues stress that the material she received in 2003 did not use the terms [inflammatory bowel disease](#) or [ulcerative colitis](#).

I cannot find that reasoning persuasive for several reasons. The 2003 material, in an effort to be more informative, refrained from diagnostic terms but clearly stated that an individual's intestines could be damaged and that an individual should stop *205 taking the drug if he or she experienced diarrhea or [rectal bleeding](#). Because plaintiff experienced both symptoms, she should have been aware of a potential link. See, e.g., *Magistrini v. One Hour Martinizing Dry Cleaning*, 109 F.Supp.2d 306, 315 (D.N.J.2000) (holding that manufacturer of dry cleaning solvent was required to warn that the substance was carcinogenic rather than to warn of the risk of contracting a specific form of [cancer](#)). Further, plaintiff testified at the *Lopez* hearing that after receiving the diagnosis of [ulcerative colitis](#) in 1999, she engaged in research on the topic and knew that [ulcerative colitis](#) was a particular form of [inflammatory bowel disease](#) and was a medical term for damage to the bowels.

Plaintiff testified that she "skimmed" the material she received in 2003. At the beginning of the medication guide she received from the pharmacy in 2003, it noted the importance of a patient reviewing the entire document, even if the patient had received an earlier prescription for [Accutane](#) because the information may have changed in the interim. Plaintiff should not be relieved of having the information contained in that material imputed to her because she chose not to review it.

Further, I am unable to agree, for purposes of determining whether a complaint has been timely filed, that the statutory presumption contained in *N.J.S.A. 2A:58C-4*, which presumes FDA-approved labels are adequate, can be overcome by **561 plaintiff's election not to review the material in which the warnings are set forth. Nor can I discern an analytical justification for according the statutory presumption set forth in *N.J.S.A. 2A:58C-4* a different weight when the issue is timeliness of the filing of the complaint as opposed to the merits of the claim.

This Court recently recognized that the Legislature enacted *N.J.S.A. 2A:58C-4* to "re-balance the law 'in favor of manufacturers.'" *Rowe v. Hoffman-La Roche*,

Inc., 189 N.J. 615, 623, 917 A.2d 767 (2007) (quoting William A. Dreier, *N.J. Prods. Liab. & Toxic Torts Law* § 15:4 (2007)). One of the underlying purposes of our product liability statute was “‘to establish clear rules with *206 respect to specific matters as to which the decisions of the courts in New Jersey have created uncertainty.’” *Id.* at 624, 917 A.2d 767 (quoting Senate Judiciary Committee, *Statement to Senate Committee Substitute for S.B. No. 2805* at 1 (Mar. 23, 1987)). In my judgment, the approach adopted here by my colleagues does not further either of those legislative objectives.

As I noted at the outset, a cause of action accrues when a plaintiff knows or should know of a state of facts that possibly equates to a cause of action. The determination of when a cause of action accrues is a question of law for the court. *Baird v. Am. Med. Optics*, 155 N.J. 54, 65, 713 A.2d 1019 (1998) (citing *Fernandi v. Strully*, 35 N.J. 434, 439, 173 A.2d 277 (1961)). “The discovery rule delays the accrual of a cause of action until ‘the injured party discovers, or by an exercise of reasonable diligence and intelligence should have discovered that he may have a basis for an actionable claim.’” *Id.* at 66, 713 A.2d 1019 (quoting *Lopez, supra*, 62 N.J. at 272, 300 A.2d 563). Medical certainty linking the harm and its cause is not the fulcrum for the analysis; rather, “reasonable medical information” suffices. *Vispiano v. Ashland Chem. Co.*, 107 N.J. 416, 435, 527 A.2d 66 (1987). Certainly, all of the FDA-approved material provided to plaintiff has to be considered “reasonable medical information.” Giving plaintiff the most generous reading

of the material provided to her, I conclude that she knew or should have known, no later than her August 2003 receipt of yet another prescription for *Accutane*, of a potential link between her use of the medication and her continuing *gastrointestinal problems*.

I note that my colleagues “take no position” whether advertisements placed by lawyers in January and April 2004 “should have spurred Kendall to action.” *See ante* op. at 199, 36 A.3d at 557. Kendall testified that the advertisements caused her to think for the first time that there might be a link between her use of *Accutane* and her intestinal problems. My colleagues’ omission is entirely understandable in light of the fact that the advertisements *207 contained less information than defendants had provided her over the years as she took the medication.

In my judgment, plaintiff’s complaint was untimely and should have been dismissed.

For affirmance—Chief Justice *RABNER* and Justices *LONG*, *LaVECCHIA*, *ALBIN*, and *HOENS*—5.

For reversal—Judge *WEFING* (temporarily assigned)—1.

Not Participating—Justice *PATTERSON*—1.

All Citations

209 N.J. 173, 36 A.3d 541, Prod.Liab.Rep. (CCH) P 18,799

Footnotes

- 1 *Lopez v. Swyer*, 62 N.J. 267, 275–76, 300 A.2d 563 (1973) (holding trial court should determine applicability of discovery rule in pretrial hearing).
- 2 We note that that issue was not raised during the *Lopez* hearing, but was advanced by defendants and decided by the Appellate Division.
- 3 Defendants discontinued the sale of *Accutane* in 2009.
- 4 We will not recount here the various studies that led to the original labeling and later relabeling of *Accutane*. Those studies are relevant to the merits of plaintiff’s cause of action. This aspect of the case is only about what plaintiff knew and when she knew it.
- 5 Kendall was taking medication for her IBD when she started her fifth course of *Accutane*, and she did not report any diarrhea during this course of treatment.
- 6 In *Perez*, we also recognized that a case in which the presumption is overcome might only warrant compensatory and not punitive damages, *Perez, supra*, 161 N.J. at 25, 734 A.2d 1245, thereby suggesting that circumstances less egregious than deliberate concealment could overcome the presumption. *See McDarby v. Merck & Co., Inc.*, 401 N.J. Super. 10, 949 A.2d 223 (App.Div.2008) (holding defendant’s economically-driven opposition to post-market regulatory process not “deliberate concealment or non-disclosure” but sufficient to overcome presumption of warning adequacy), *certif. granted*,

196 N.J. 597, 960 A.2d 393 (2008), *certif. dismissed as improvidently granted*, 200 N.J. 267, 979 A.2d 766 (2009). We need not resolve that issue here.

- 1 It is not immediately apparent from the record whether plaintiff received a package insert each time she had her prescriptions filled. There are two categories of package inserts: physician package inserts and patient package inserts. The examples contained in the record are not identified as to which category they belong.